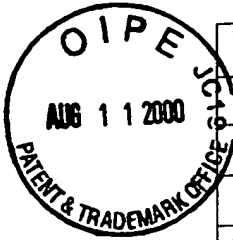


2757-2756 #4 2-10-07

In the United States Patent and Trademark Office



In re application of: Eyal Bartfeld	
For: Method and Apparatus for Selecting and Displaying Multi-Media Messages	
Serial No.: 09/484,730	Group: 2756
Filed on: Jan. 18, 2000	Examiner:
Correspondence Date Aug. 8, 2000	Docket: 2000-001

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Information Disclosure Statement

Honorable Commissioner of Patents and Trademarks
Washington, D.C. 20231

Sir:

This Information Disclosure Statement is submitted pursuant with 37 CFR §1.97, 1.98. It is requested that the information disclosed herein be made of record in this application. It is further requested that the information set forth in this statement and in the listed documents be considered during the pendency of the above-identified application, and any other applications cross referencing, relying on the priority of, or otherwise related to the above-identified application.

This IDS is submitted under 37 CFR 1.97(b), or 37 CFR 1.97(c) and (e).

In accordance with 37 CFR § 1.98, this IDS includes a list (e.g. form PTO-1449, or equivalent), together with copies, of all patents, publications, or other information submitted for consideration by the office, either incorporated into this IDS or as an attachment thereto.

In accordance with 37 CFR §1.97(g) and (h), the filing of this IDS should not be construed as a representation that a search has been made or that the information cited is, or is considered to be, material to patentability as defined in 37 CFR §1.56(b), or that any information cited herein or in the attached document is (or constitutes) prior art.

The disclosed documents were reported in an International Search Report (ISR) issued June 5, 2000, in a corresponding PCT application No. PCT/IL99/00030. A copy of the ISR is enclosed as cite No. CA. The International Examiner cited an

abstract of Japanese patent application 11-328056. Applicant hereby provides an English translation of the 328056' application as cite No. BB.

No explanation of relevance is necessary for documents in the English language (see reply to comments 67 and 68 in the preamble of final rules; 1135 OG 13 @ 20).

Applicant believes that no fee is due as a result of this Information Disclosure Statement. If however fees are due, the commissioner is hereby authorized to charge all such fees, and credit overpayments, to PTO deposit account number 501392 throughout the application pendency.

Applicant submits that the above information, taken alone or in combination, neither anticipate nor render obvious the present invention. Consideration of the foregoing in relation to this application is respectfully requested.

Respectfully Submitted,

Shalom W.

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Certificate of Mailing Under 37 CFR 1.8: I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail, in an envelope addressed to: **Assistant Commissioner for Patents, Washington, DC 20231.**

on: 8/8/2004

By : Shalom Wertsberger; Signature: *Shalom W.*